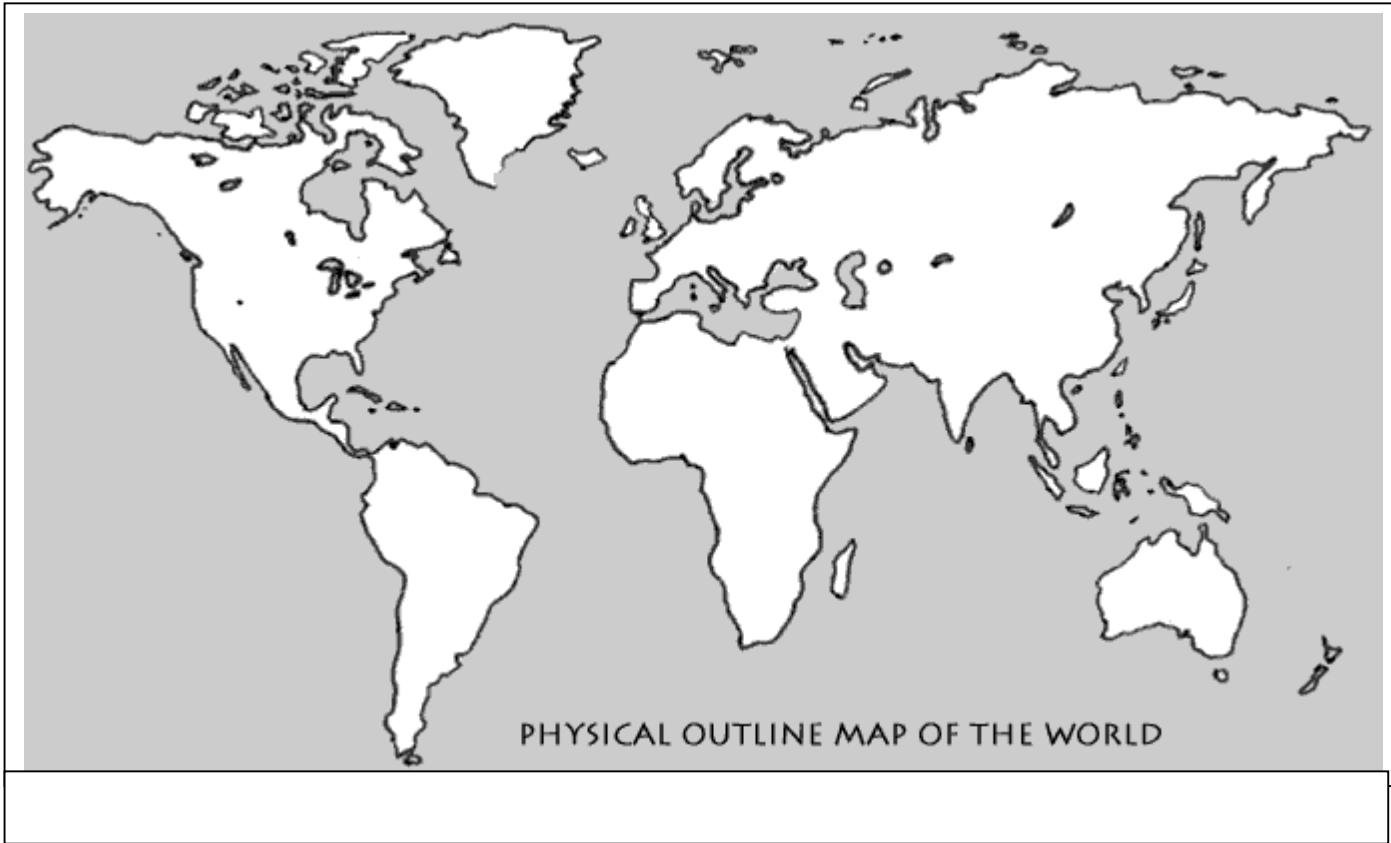
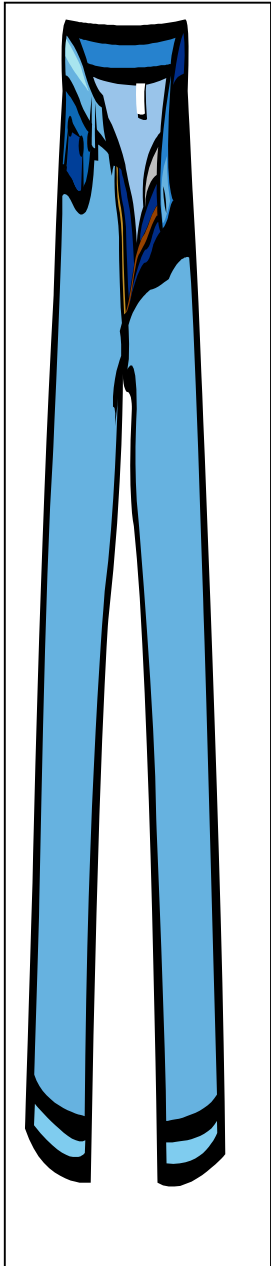


Juma has a new pair of jeans; discover how many countries are involved in putting Juma's jeans together.



The parts of Juma's jeans have travelled many thousands of miles before reaching him. Transport has been by air, sea and road. Energy has also been used in the factories to make parts of his jeans.
Do you think the making of Juma's jeans has had any impact on the environment?

USA: Jeans were designed here.

BENIN: Cotton grown for denim

ITALY: Cotton woven and dyed

GERMANY: dye made here

TUNISIA: Denim sent here to be made into jeans then sent to France

TURKEY: jeans stonewashed using pumice

FRANCE: Zip was made here

PAKISTAN: Cotton for pockets grown here

GERMANY: Buttons made from brass (mix of copper and zinc) which was made here

NAMIBIA: Copper to make brass combined with zinc

AUSTRALIA: Zinc to make brass combined with copper

HUNGARY: some of the threads to sew the jeans came from here. Also UK and Turkey

SPAIN: Threads to sew the jeans were dyed here.

JAPAN: Polyester fibre for stronger thread made here using oil

KUWAIT: Oil imported to Japan. Oil used to make polyester.

JAPAN: Brass wire from here used to make teeth for zip

UNITED KINGDOM: Jeans imported from France through the Channel Tunnel and taken by road to Bridgend where Rhys bought his jeans.