

# LESSON PLAN

## Juma and Owain's Jeans

---

**Subject:** Geography

**Level:** Key Stage 2

**Developed by:** Sazani Associates for the  
Education for Rural Livelihoods and Food Sovereignty schools project

---

**OVERVIEW:** A lesson looking at the globalisation of Juma and Owain's jeans. Juma lives in Zanzibar and Owain lives in Wales but as far as their jeans are concerned they could live anywhere. This lesson was used in schools in Zanzibar and Wales to illustrate globalisation

Links to:

Geography in the National Curriculum for Wales

Education for Sustainable Development and Global Citizenship

Common Understanding Framework



---

## Lesson 1: – Juma and Owain's jeans- overview

---

### **Global issues and outlook**

- Consumption
- Trade

### **Key question:**

- Are Juma's jeans truly global?

### **Skills:**

- Numeracy
- Thinking

### **Resources:**

- Pair of old jeans broken into component parts
- Resource sheet 1 Juma and Owain's jeans
- Atlas
- Outline map of the world

### **Learning objectives:**

- To discover where all the parts of Juma and Owain's jeans come from

### **Learning outcomes:**

- To understand that most products are made up of parts that come from all over the world
- To ask how places and people are connected

---

## Lesson 1: – Juma and Owain's jeans- plan

---

### **Introduction:**

Hold up a pair of jeans and ask the class to list all the parts that go to make up the jeans, not forgetting the labels

### **Activities:**

Using the resource sheet Juma's jeans, look at where the different parts come from. Plot these locations on a map of the world. Try to work out how far the different parts have travelled

### **Plenary:**

Discuss where Juma and Owain's jeans have come from, were there any surprises?

Should a pair of jeans have parts that have travelled so far?

Could these jeans be made in Wales using local materials?

Could these jeans be made in Zanzibar using local materials?

### **Evaluation:**

Completed activities



# RESOURCES

## Juma and Owain's jeans

**Subject:** Geography

**Level:** Key Stage 2

**Developed by:** Sazani Associates

**OVERVIEW:** All the resources linked to each lesson plan

## Resource 1: Juma and Owain's jeans



The parts of Juma's jeans have travelled many thousands of miles before reaching him. Transport has been by air, sea and road. Energy has also been used in the factories to make parts of his jeans. Do you think the making of Juma's jeans has had any impact on the environment?



---

## Resource 1: Juma and Owain's jeans continued

---

USA: Jeans were designed here

BENIN: Cotton grown for denim

ITALY: Cotton woven and dyed

Germany: dye made here

TUNISIA: Denim sent here to be made into jeans

TURKEY: jeans stonewashed using pumice

FRANCE: Zip made here

PAKISTAN: Cotton for pockets grown here

GERMANY: Buttons made from brass ( mix of copper and zinc) which was made here

NAMIBIA: Copper to make brass mined here

AUSTRALIA: Zinc to make brass

HUNGARY: Threads to sew the jeans made here

SPAIN: Threads to sew the jeans were dyed here

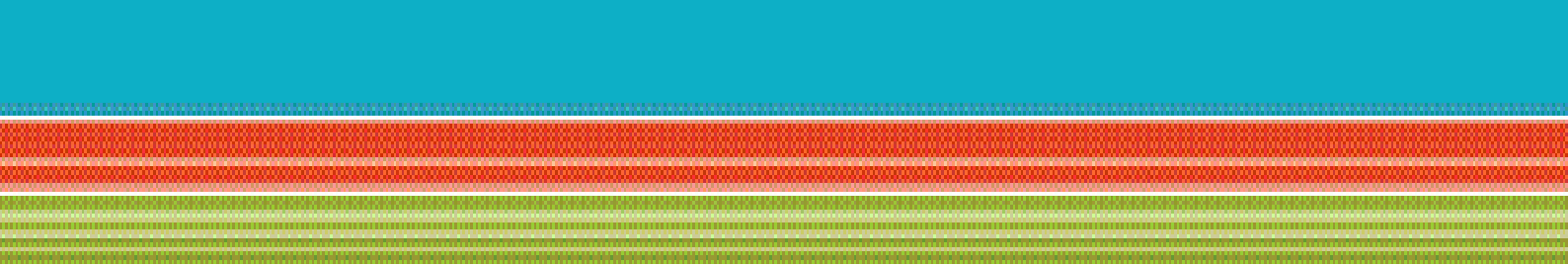
JAPAN: Polyester fibre for stronger thread made here using oil

KUWAIT: Oil imported to Japan

JAPAN: Brass wire from here used to make teeth for zip

ZANZIBAR: Jeans imported and sold on a market stall

WALES: Jeans imported and sold on a market stall



---

Sazani Associates: Supporting sustainable rural livelihoods around the world through participatory research and the development of innovative approaches to global learning. For more information please visit our website [www.sazaniassociates.org.uk](http://www.sazaniassociates.org.uk)

---